25 MERCER

# BE A PART OF SOHO. OWN A PIECE OF HISTORY.



Represents the sophisticated intersection of fashion, art, and business. Nestled in between the West Village and TriBeCa, this legendary neighborhood is the downtown destination for shopping, galleries, and dining.



Within the fabled SoHo Cast Iron Historic District, Mercer Street is one of the most desirable cobblestone streets.



25 MERCER

Built in 1867, the building represents the architectural beauty of New York's elegant Gilded Age. Five exclusive residences, ranging from a townhouse, to lofts, to a penthouse, offer a modern interpretation of the classic Soho loft building, balancing perfectly restored cast iron detailing with sophisticated modern design.







Beautifully renovated, open-plan living spaces and outdoor courtyard, are accessible through a private keyed elevator, with handcrafted kitchens, luxurious bathrooms and high ceilings.







25 Mercer's townhouse boasts numerous unique outdoor spaces including two private roof terraces, and a beautiful courtyard at the kitchen level. A private oasis in the midst of one of New York City's most dynamic neighborhoods offers the ultimate in urban luxury.







Every detail of the lofts at 25 Mercer has been lovingly refurbished, from the cast iron columns and exposed beams to the light filled windows. These features, combined with luxurious finishes, custom fixtures and soaring ceilings, reimagine Manhattan loft living for the 21st century.





A magnificent, light-filled duplex penthouse crowned with a spectacular private rooftop. North, East, and West facing windows and a skylight flood palatial living spaces with brilliant natural light.









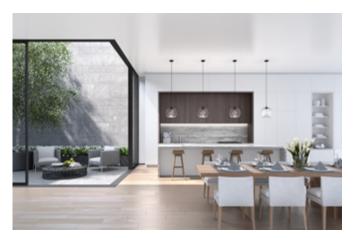
An exclusive oasis in the sky awaits atop the penthouse, offering panoramic 360 degree views of downtown Manhattan. Perfect for entertaining guests or dining al fresco on a grand scale.



### THE TOWNHOUSE

### THE PENTHOUSE

4,800 s.f. of interior space over 3 floors & 1,680 s.f. of multi-level private outdoor spaces. 5-6 bedrooms, 7 bathrooms. Up to 12' ceiling heights. Wide white oak hardwood floors & imported natural stone & marble throughout. Keyed elevator with private lobby. Elevator access to all floors. 24-7 Virtual doorman. Central AC with controls for each room. Digital controls for iPad, iPhone and other mobile. New dedicated boiler and mechanicals. Utility room with washer and dryer.



COURTYARD & KITCHEN

Gaggenau appliances in kitchen Custom kitchens and cabinetry Dornbracht kitchen faucet Central glazed private garden courtyard

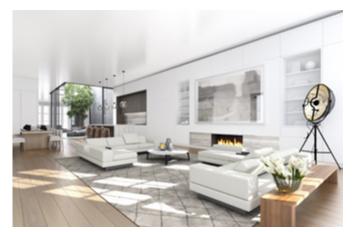


His and hers master walk-in closets Wide plank hardwood floors Soaring ceilings



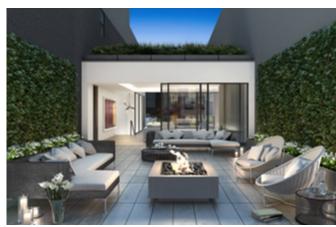
MASTER BATHROOM

Heated floors Heated towel rails Imported marble and stone



LIVING ROOM

Integrated gas fireplace Fleetwood courtyard windows Wide plank hardwood floors 12' ceilings



EAST ROOF TERRACE

1,680sf multi-level private outdoor spaces Multiple entertainment areas Views towards Mercer Street



WEST ROOF TERRACE

1,680sf multi-level private outdoor spaces Multiple entertainment areas

4,580 s.f. of interior space over 3 floors & 2,600 s.f. private outdoor roof terrace. 5 bedrooms, 6 bathrooms. Up to 13' ceiling heights. Wide white oak hardwood floors & imported natural stone & marble throughout. Keyed elevator with private lobby. Kitchen and feature stair skylights. Windows facing north, east and west. 24-7 virtual doorman. Central AC with controls for each room. Digital controls for iPad, iPhone and other mobile. New dedicated boiler and mechanicals. Utility room with washer and dryer.



5TH FLOOR KITCHEN & GREAT ROOM

Gaggenau appliances in kitchen Custom kitchen millwork and cabinetry Dornbracht kitchen faucet Kitchen skylight and views to the north



5TH FLOOR GREAT ROOM

Integrated gas fireplace Imported stone feature stair wall



SECOND BATHROOM Heated floors Integrated lighting



POWER ROOM

Heated floors Imported marble vanity
Integrated lighting



MASTER BATHROOM

Vola bathroom faucets Heated floors and towel rails Book-matched marble Free standing bath tub



2,600sf private outdoor roof terrace 360° views of downtown Manhattan Integrated fireplace Multiple private outdoor entertainment areas



WEST ROOF TERRACE

2,600sf private outdoor roof terrace Multiple private outdoor entertainment areas

## THE LOFTS

2,900 s.f. of interior space per floor, 380 s.f. of private outdoor space on second floor. 3 bedrooms, 4 bathrooms. Up to 12' ceiling heights. Wide white oak hardwood floors & imported natural stone & marble throughout. Keyed elevator with private lobby. Original cast iron columns and wood beams, 24-7 Virtual doorman. Central AC with controls for each room. New dedicated boiler and mechanicals. Digital controls for iPad, iPhone and other mobile. Utility room with washer and dryer.



2ND & 3RD FLOOR GREAT ROOM

Integrated gas fireplace
Large restored loft windows
Access to outdoor terrace on second floor



MASTER BATHROOM

Vola bathroom faucets
Toto toilets
Heated floors and towel rails
Book-matched marble
Free standing bath tub



2ND & 3RD FLOOR KITCHEN & GREAT ROOM Gaggenau appliances in kitchen Custom kitchens and cabinetry Dornbracht kitchen faucet



SECOND BATHROOM Vola bathroom faucets Heated floors Integrated lighting



POWER ROOM

Vola bathroom faucets
Heated floors
Imported marble vanity
Integrated lighting





## THE NEIGHBORHOOD

DINING
The Dutch
Aqua Grill
Aqua Grill
Charlie Bird
Blue Ribbon Sushi
Carbone
Raoul's
Arturo's
Estancia
Cafe Habana
Balthazar
Mercer Kitchen
Lombardi's Pizza
Bar Pitti
Balenciaga
Balenciaga
Balenciaga
Burberry
Charlie
Burberry
Chanel
Burberry
Miu Miu
Miu Miu Miu
Miu Miu
Marc Jacobs
Louis Vuitton
Diane Von Furstenberg
Michael Kors
Paul Smith
Balthazar
Ralph Lauren
Stella McCartney
Lombardi's Pizza
Prada

CAFES PARKS & PLAY

Dominique Ansel Bakery Washington Square Park
Francois Payard Bakery Hudson River Park
Georgetown Cupeake Pier 25
Baked by Melissa Minetta Green
Balthazar SoHo Sanctuary
Dean & Deluca The Dogpound

ASHION alenciaga Apple
Burberry Bloomingdales
Chanel Dune
Miu Miu Maserati
re Jacobs Tiffany
s Vuitton Dean & Deluca
steinberg Gourmet Garage
hael Kors Patagonia
ul Smith Barney's co-op
h Lauren Addidas
eCartney Warby Parker
Versace BDDW
Prada Scoop

ARTS & CULTURE
Judd Foundation
Martin Lawrence Galleries
Pop International
OK Harris
Angelika Film Center
New Museum



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